

When you know exactly what you want in your next Chevrolet vehicle, don't leave anything to chance. Instead, have a new car built to your specifications and order it from Apple Chevrolet of Red Lion. We'll work with you to customize your perfect Chevy, so you're guaranteed to get everything you want. Here's an overview of how the process works to custom order a Chevrolet, how long it takes, and why you may want to consider this option.

HOW DOES THE CUSTOM ORDER PROCESS WORK?

At Apple Chevrolet of Red Lion, we make it as easy as possible to order a new Chevrolet. In fact, you don't even have to leave your home. You can [build your custom Chevrolet](#) online, choosing the exact color, features, and technologies you want, and then complete the form on this page, letting us know what you've chosen. From there, a salesperson from our dealership will be in touch soon to begin the process of ordering your vehicle.

Of course, we're also happy to work with you directly, especially if you're unsure about the features you may want or need in your new Chevrolet. Visit our south-central Pennsylvania dealership, conveniently located in Red Lion, to speak with a salesperson who can help you customize a new Chevrolet. Either way, you'll be able to choose all the features and options you want, down to the tiniest details.

When you custom order a Chevrolet, you can build your perfect vehicle. Choose from some of Chevrolet's top models, such as:

CAMARO

Take the iconic sports car to the next level by customizing the vehicle to your own preferences. You can select your preferred body style, body stripes and graphics, seat type, and interior upholstery. Add a design package to your Chevy Camaro to give it even more flair.

SILVERADO 1500

If you need a truck that can do it all, look no further than the Chevy Silverado 1500. Custom order this powerhouse pickup for your choice of cab and box style, engine, exterior color, wheels, and more. Additional options allow you to add assist steps, a power sunroof, or a Multi-Flex tailgate.

EQUINOX

The ever-popular Chevy Equinox gets even better when you add some personal touches. With a custom order, you choose the engine, drivetrain, color, and accessories. Available comfort and convenience packages allow you to get additional features like ventilated front seats, heated rear seats, and adaptive cruise control.

BOLT EV

Electrify the Chevy Bolt EV even further with some customization. You can pick the model you want with the color, wheels, and charging unit of your choice. With additional packages, you can outfit your Bolt EV with

high-tech features, a premium sound system, and additional driver-assistance technologies.

TRAVERSE

Add some premium features to the family friendly Chevy Traverse when you custom order this three-row SUV. You can decide between front- or all-wheel drive, gloss black or chrome wheels, black or two-tone leather-appointed seats, and more. Other options allow you to add decals and exterior badging to showcase your personality.

FINANCING FOR CUSTOM ORDER CHEVROLETS

Once you've designed your custom Chevy vehicle, we'll work with you to find an affordable financing plan so you can stay within your budget. We partner with multiple lenders to offer competitive financing rates on auto loans. You can even complete an [online finance application](#) to get preapproved while you're waiting for your new Chevy to arrive.

If you plan to trade in your current vehicle to help finance your made-to-order Chevy, we can help with that, too. You can [value your trade](#) online so you know how much it's worth. Once your new Chevy arrives, you can bring your current vehicle to our dealership to complete the trade-in process.

HOW LONG DOES A CUSTOM ORDER TAKE?

Since a custom-order Chevy vehicle is made just for you, it takes a bit longer to get the keys than if you're driving a new vehicle off the lot. When you place your order with Apple Chevrolet of Red Lion, our sales staff will provide an estimated arrival date. It can take several weeks or longer for your vehicle to arrive, though we do our best to expedite the process. While you're waiting for your new car, we'll provide updates to let you know if the date changes.

Once your new car arrives, we'll contact you to schedule delivery and hand you the keys to your custom-built Chevrolet. Though it takes a little longer, we promise it's worth the wait.

WHY CUSTOM ORDER A CHEVROLET?

If you've ever struggled to find your dream car in the right color or trim, you know how frustrating it can be. With a custom order, you don't have to make any sacrifices to get a perfect vehicle. You have complete control over the build and style of the car, from the engine to the wheels to the color. In addition, there are no surprises when you take the vehicle out for your first drive, since you already know exactly what you're getting.

Custom ordering a car also gives you plenty of time to choose what you want. You don't have to worry about a potential impulse purchase because you can carefully consider the features you want in your next vehicle. Building a custom-order car gives you the space and time to think through your options.

In addition, ordering a new vehicle can often help you save money on your car purchase. If there's a feature you don't want or need in your vehicle, you can simply remove it. By customizing your car, you only pay for what you truly want — and nothing else.

CUSTOM ORDER A NEW CHEVROLET IN RED LION, PENNSYLVANIA

Ready to custom order your new Chevrolet car, truck, or SUV? Fill out the inquiry form on this page to get started. Our sales team will be in touch to learn more about what you're looking for in a vehicle and help you get exactly what you want. You can also stop by our dealership in Red Lion, Pennsylvania, to speak with a sales team member directly about the process. [Contact us](#) if you have questions or want to learn more about the custom order process.

If you don't want to wait for a custom order, we understand. That's why we offer one of the largest selections of [brand-new Chevrolet cars, trucks, and SUVs](#) in southern Pennsylvania. Browse our online inventory to see what we currently have in stock. Our selection changes constantly, so check back often to see our latest models.

CALL US TODAY TO GET STARTED 717-244-4036